



Nanhi Kali
for the girl child

Project Nanhi Kali today

*Country's only initiative for the girl child,
which reaches **remote locations** with
**decade-long assurance of quality
academic support** at a most
affordable cost.*

January 2019

Incepted in 1996 to provide quality education to
underprivileged girls

Jointly managed by K.C. Mahindra Education Trust &
Naandi Foundation



Why do we need to work with girls in India?

Child Sex Ratio: **914 girls** to 1000 boys

National literacy level
65% for females
82% for males

Rural literacy level
46% for females
71% for males

Female labour force participation declined
from 34.8% to 27% between 1993 and 2013

*Data from Census 2011, World Bank

Key features of Project Nanhi Kali

- Enroll Class 1 or Class 2 girls in into the programme – they become Nanhi Kalis
- And they remain Nanhi Kalis till they successfully complete Class 10 Board examinations
- During these 10 years, we are in touch with her every single day of the year – thus ensuring that she is safe, healthy and learning.
- She receives after-school tuition for all working days in a year ~ 200 days
- She gets a Nanhi Kali Dignity Kit once a year comprising school bag, notebooks, pens, geometry box, socks and footwear, several sets of undergarments and whole year's supply of sanitary napkins (for Class 7 to 10)
- A local young woman, who we call the Community Associate (CA), is the frontline soldier of this programme. There is one CA for every 30 Nanhi Kalis. The CA is trained by Naandi. She runs the after-school tuition and keeps regular contact with the homes and families of each of the 30 Nanhi Kalis in her charge.



Remote village on Sikkim border



Home of a Nanhi Kali in Barabanki
Entire home is just this thatched space









Single room home of two Nanhi Kalis, Kolkata



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Nanhi Kalis at entrance to a
Middle School for Girls
Moga, Punjab

PRACTICES
M THE FIELD

/ 2019



INDIA

Political Map



Active in 2018

Completed 10 years

LEGEND

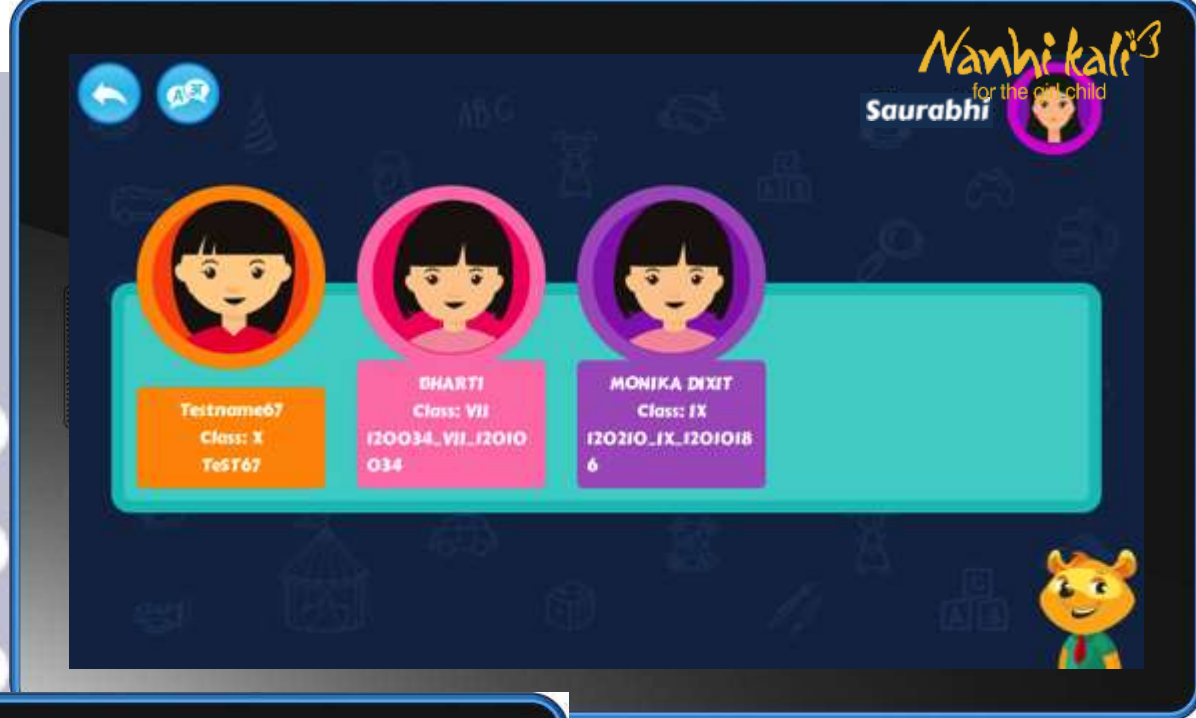
- International Boundary
- State Boundary
- Country Capital
- State Capital

Map not to Scale

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(This map is updated as on 17th October, 2014)



2016 saw a big leap of faith...



... and we piloted a digital learning solution



कोल इण्डिया लिमिटेड
Coal India Limited
ग्रोउथ एंड डेवलपमेंट
गोल्डन जय एंटरप्राइजेस प्राइवेट लिमिटेड

Nanhi Kali
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66,000 Nanhi Kalis are using digital tablets for learning now

Nanhi kali's
for the girl child



Project Nanhi Kali

Not only ensures successful completion of 10 years of basic schooling

But also that

- The girls are safe
- Are not married off
- Not sent off to work
- Not kept at home for sibling care or household chores

Daily attendance and learning levels of 1.5 lakh Nanhi Kalis featured on a digital platform

Project Nanhi Kali locations at present

State	Districts
Andhra Pradesh	Vishakhapatnam (tribal Paderu and Vizag city)
Delhi	Delhi
Gujarat	Bharuch
Haryana	Gurugram (Formerly Gurgaon)
Madhya Pradesh	Ratlam
Maharashtra	Mumbai, Nashik, Pune
Punjab	Moga
Tamil Nadu	Krishnagiri
Uttar Pradesh	Barabanki, Noida, Prayagraj (formerly Allahabad), Shravasti , Varanasi
West Bengal	Darjeeling, Kalimpong, Kolkata



सौकर्य उद्योग विभाग
DEPARTMENT OF
PUBLIC ENTERPRISES



कोल इण्डिया लिमिटेड
Coal India Limited
एन सी ई डी एल ई
महाराष्ट्र, भारत

Note: Districts listed in blue font are Aspirational Districts



IMPACT

- **350,000** girls supported since inception; **15,287** girls pursuing higher education and careers
- Currently supporting **150,898** girls in **10** states in India through **6,044** academic support centres and over **4,949** trained tutors

AWARDS & RECOGNITIONS

- Times Of India Social Impact Award, 2015
- NGO Leadership & Excellence Award - Global CSR Excellence & Leadership Awards, 2014
- Wise Awards by Qatar Foundation for Pluralism, 2009
- Certified by CAF, Give2Asia
- Empaneled with TISS, Samhita, Goodera



Annual Sponsorship Cost

Primary School (Class 1 -5)	INR 3600
Secondary School (Class 6-10)	INR 4800



Expected Outcomes

Quantitative

- Dropout rate of less than 10%
- Regular attendance
- Improved learning outcomes

Qualitative

- Sowing seeds of social change in some of the most deprived areas in the country through community sensitization
- Capacity building of women in communities who are recruited and trained as Nanhi Kali tutors
- Imparting financial literacy to all Nanhi Kalis in secondary school

REPORTING SCHEDULE

- Profile of every Nanhi Kali including a photograph
- 3 individual progress reports per academic year of every Nanhi Kali
- Detailed quarterly narrative project reports including project outcomes, key activities, photographs and case studies
- Financial/fund utilisation reports as required



ELIGIBLE CSR PROJECT

- **Eligible CSR project** in accordance with the Indian government regulations
- Aligns with Schedule VII of the Companies Act 2013, under **Promotion of Education and Gender Equality**
- All contributions are exempted under section **80G** of the Income Tax Act
- Education of the girl child is considered an issue at the top of the **national development agenda**
- The projects specify implementation milestones, timelines and regular reporting, relevant to **project mode implementation**



9000+ Donors Globally
400 Corporate Donors



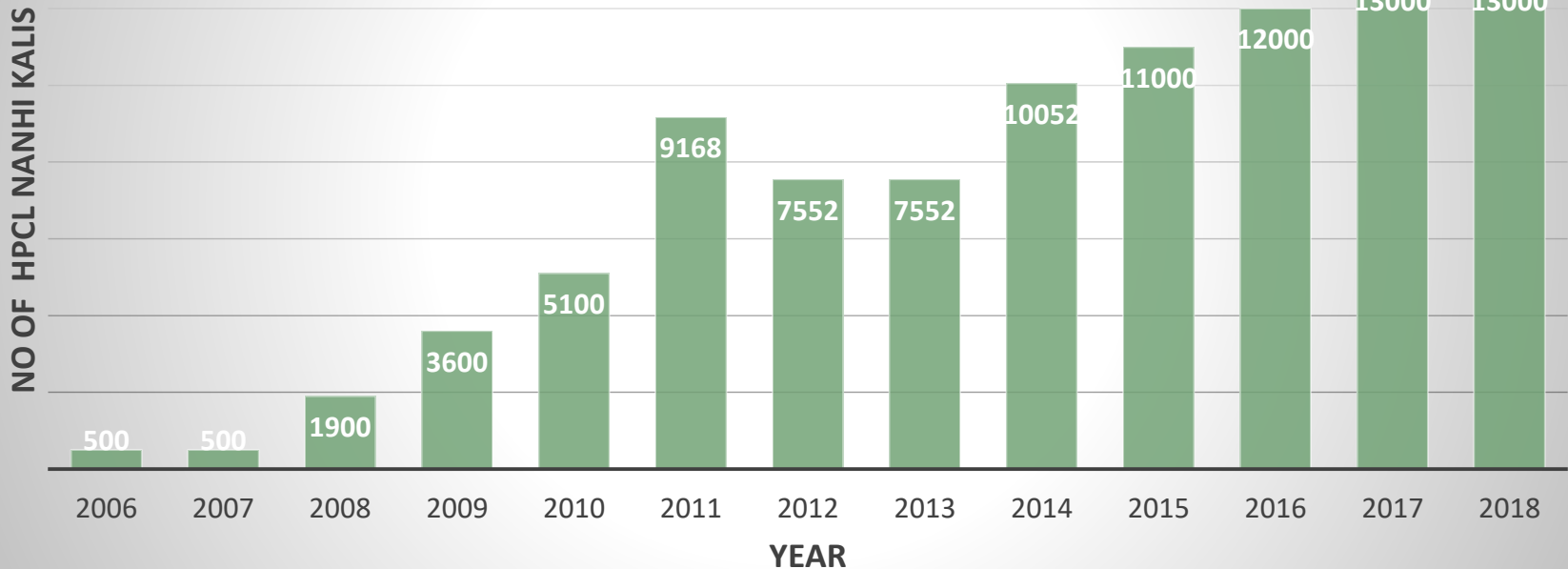
Hindustan Unilever Limited



These are
sponsoring more
than 1000 Nanhi
Kalis at one go.
There are
thousands of other
donors who
sponsor a smaller
number of girls



HPCL - Nanhi Kali Partnership



8 February 2019

- Currently supporting 13,000 Nanhi Kalis in Visakhapatnam, Araku and Mumbai
- In addition to the sponsorship of Nanhi Kalis, HPCL also supports educational excursions and felicitation programmes for the girls and tutors

Thank you

Nanhi Kali³
for the girl child

DIS
DEV
DIA
SCALAB
LEARNI

8 Feb



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